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The Determinants of Firm Value and Financial Performance in Islamic Stocks

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Abstract

One of the company's long-term goals is to maximize the firm value. It is the present value of the company, which can be a prospect in the future. Therefore, the problem in this study is the factors that affect the company's value in the Jakarta Islamic Index for 2015-2019. This study analyzes the influence of Intellectual Capital, Good Corporate Governance, and Debt to Equity Ratio on Firm Value directly and indirectly through Financial Performance. The data used in this study is panel data using purposive sampling, and there are 17 stocks listed on the Jakarta Islamic Index for 2015-2019 period. The analysis technique of this research is Partial Least Square. The test results of the direct effect show that Intellectual Capital, Debt to Equity Ratio, and Financial Performance have a significant impact on Firm Value on the Jakarta Islamic Index. Corporate governance has a substantial effect on Financial Performance. Meanwhile, indirect testing proves that the Financial Performance variable can only mediate the impact of Corporate Governance on Firm Value. However, it cannot mediate between the relationship between the variable intellectual capital and debt ratio to equity.

Keywords : Intellectual Capital; Good Corporate Governance; Debt to Equity Ratio; Return On Assets; Price to Book Value.

INTRODUCTION

The welfare of shareholders can be carried out by creating high corporate value. Maximizing shareholder wealth through company value is a long-term

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benefit for the company. The value of the company is often associated with the company's stock price. A high share price indicates that the company's business is increasing. It can be concluded that the value of share ownership (price per share) can be an accurate indicator for estimating company value (Sabrin *et al.*, 2016). High or cheap stock prices reflect the company's value, which will then affect the level of prosperity felt by the company (Rizki *et al.*, 2019). Shares that provide significant capital gains will attract investors' purchasing power due to favorable prospects in the future. However, the stock price, which reflects the firm value, has fluctuated from 2015 to 2019, a sign that the firm value is also fluctuating.



Source: yahoo.finance

Figure 1

Jakarta Islamic Index (JII) of Stock Price Chart for 2015-2019

Based on **Figure 1**, it can be seen that the fluctuations of stock price began in mid-2015 with shallow movements and increased in the following years and tended to decline in 2017 and 2019. Several factors caused fluctuations in stock prices as a reflection of company value. Return On Assets is one of the indicators of financial performance used to measure the rate of return on assets managed by the company. When ROA increases, the stock price and firm value increase. Several studies have been conducted to examine the relationship between Return On Assets and Price to Book Value. Misran & Chabachib (2017) found that Return



On Assets significantly affects Price to Book Value. Mulyana & Rini (2017) states that Return On Assets variable can significantly influence Price to Book Value. It means that any increase in ROA will increase firm value (Price to Book Value). This statement is also supported by the results of research conducted by Mulyana & Rini (2017), Tauke *et al.* (2017), and Purwanto & Agustin (2017) found that profitability has a significant effect on firm value, which means that the higher profit, the higher Return On Assets, so the higher Price to Book Value. However, contrary to the research results of Salempang *et al.* (2016), Umaiyah & Salim. M. Noor (2018) and Setia Rini *et al.* (2018) state that Return On Assets does not affect Price to Book Value because companies cannot manage their assets effectively; on the other hand, assets can increase firm value.

Investors tend to be willing to pay high prices to companies that manage their intellectual resources optimally to create added economic value. The research conducted by Chen *et al.* (2005) said that the higher the intellectual capital a company has, the higher the share price investors are willing to pay. They were supported by Yovita & Amrania (2018) and Septiana (2018), which state that companies with high intellectual resources can be the primary driver in creating added value and increasing competitiveness to maximize profits, profitability, and company value. However, on the other hand, intellectual capital does not influence company value, according to Jayanti & Binastuti (2017) research results, because many companies still prioritize only tangible assets and put aside intangible assets (Suryanti *et al.*, 2020).

The formation of company value can also be influenced by implementing corporate governance in ensuring the safe use and management of company assets and equity to generate profits. Transparency and independence in accountability are the main pillars in financial management to avoid manipulating financial report numbers in the public sector (Agriyanto, 2018). Given that financial reports are a vital source of information for the basis of economic decision-making, including investing (Agriyanto *et al.*, 2016). Therefore, to make it happen, companies need to implement good corporate governance. So that investors and stakeholders believe that the assets and invested capital are appropriately managed, therefore they can bring short-term and long-term benefits (Oktaryani *et al.*, 2017). Santoso (2017) and Haryono & Paminto (2015) stated that the variable Good Corporate

Governance could stimulate financial performance to optimize firm value. It can mean that the variable Good Corporate Governance can influence Price to Book Value significantly. However, on the other hand, Wahyudi & Chairunesia (2019), Nugroho & Agustia (2017), Kartika & Utami (2019) stated that the composition of Good Corporate Governance does not affect company value.

The firm value will increase when the company uses optimal debt to generate maximum profits (Hamidy *et al.*, 2015). The theory of Modigliani and Millers said that a company would be able to increase its value when using maximum debt in its capital structure. Sriatun *et al.* (2016) and Misran & Chabachib (2017) found that the Debt to Equity Ratio can significantly influence Price to Book Value. The results of research support this by Burhanuddin *et al.* (2019) and Sutrisno & Yulianeu (2013). However, not with Radiman (2018) research results and Setia Rini *et al.* (2018), the Debt to Equity Ratio can not affect the Price to Book Value.

This research uses Signaling Theory, in which the company informs the market well about the company's internal conditions. So that the market will respond to this positive information, this will cause prices to rise so that company value and financial performance will increase. Internal company information is provided in the form of periodic financial reports. The market response comes after the company publishes the financial statements. Therefore, the calculation of the PBV change value is represented by the delta PBV. The Price to Book Value change in Price to Book Value before and after the company publishes its financial statements.

Based on the series of arguments and research gaps raised from several previous studies above, utilization of Intellectual Capital, implementation of Good Corporate Governance, and Debt to Equity Ratio are believed to influence the variables of financial performance and firm value. It is interesting to investigate further to prove the hypothesis, in theory, is accepted or rejected. The factors considered influence firm value to become the concern for the company to increase its firm value and become a tool for investor consideration before making investment decisions. Therefore, this study was conducted to analyze and determine the relationship between the influence of Intellectual Capital, Good Corporate Governance, and Debt to Equity Ratio on Firm Value and Financial Performance in companies listed on the Jakarta Islamic Index for the period 2015-2019.



LITERATUR REVIEW

Signaling Theory

Signaling theory is an attitude the company's management takes to inform or indicate capital owners about how the company management considers prospects (Oktaryani *et al.*, 2017). Companies can increase their value if they can reduce information asymmetry by providing positive signals to the market in the form of financial reports and certainty about future company prospects (Triagustina *et al.*, 2015).

Intellectual Capital

Pulic (2000) innovated an intellectual model known as the Value Added Intellectual Coefficient (VAICTM) method to describe the efficiency of value creation from managing the company's tangible assets and intangible assets. Intellectual resources are stated as sources of exclusive and high-value knowledge, including strategic assets that impact the relationship between intellectual capital and company performance. It is appropriate for companies to want their sources of knowledge to be the main driver in creating added value; therefore, it can maximize profitability and company value (Septiana, 2018). Based on the theoretical foundation and empirical results above, hypothesis 1 and 2 can be formulated as follows:

 \mathbf{H}_1 : Intellectual Capital influences Financial Performance significantly.

H₂: Intellectual Capital influences Firm Value significantly.

Good Corporate Governance

Good Corporate Governance is referred to as a means that limits the attitude of managers in prioritizing their interests compared to prioritizing the interests of holders to increase company value (Kultys, 2016). Institutional ownership is the share of shares owned by external companies such as government institutions, financial and non-financial companies, and private companies, excluding the public (Yang *et al.*, 2009). Independent Commissioner is a member of the board of commissioners who do not have share ownership in the company and has no

relationship with other members of the board of commissioners who may cause him not to act independently (Putri & Maksum, 2020). Based on the theoretical foundation and empirical results above, hypothesis 3 and 4 can be formulated as follows:

H₃: Good Corporate Governance influences Financial Performance significantly.

 \mathbf{H}_{Δ} : Good Corporate Governance influences Firm Value significantly.

Debt to Equity Ratio

Capital structure is the composition of funding sources originating from internal companies in retained earnings and equity participation and external companies in short-and long-term debt. The theory of Modigliani and Miller states that "The company will be able to increase its value when using maximum debt in its capital structure". The trade-off theory assumes that if the company uses debt higher than its capital, its value will increase, provided that the debt to equity ratio has not reached its maximum (Purwanto & Agustin, 2017). Based on the theoretical foundation and empirical results above, hypothesis 5 and 6 can be formulated as follows:

H₅: Debt to Equity Ratio influences Financial Performance significantly.

 \mathbf{H}_{6} : Debt to Equity Ratio influences Firm Value significantly.

Financial Performance

A financial performance ratio measures the effectiveness of financial management in managing assets and capital into profit (Rizki *et al.*, 2019). Brigham & Houston (2010) said that Return on Assets is a ratio that describes the capacity of the company to create profits from assets used for the company's operations during a period. Therefore, increasing return on assets will increase firm value because if the rate is high, then the company's profitability is also high. Based on the theoretical foundation and empirical results above, hypothesis 7 can be formulated as follows:

H₇: Financial Performance influences Firm Value significantly.



Firm Value

According to the theory of the firm, increasing company value is a goal that companies want to achieve by the desires of capital owners because a high company value is equal to the high level of welfare and prosperity obtained by capital owners and stakeholders (Setia Rini *et al.*, 2018). The firm value determines the welfare of the owners of capital and the company's long-term goals. The higher the company value, the higher the company value. The impact is that investor interest in investing is high because they see a significant level of welfare (Maryanto, 2017). Based on the theoretical foundation and empirical results above, hypothesis **8**, **9**, and **10** can be formulated as follows:

 $\mathbf{H_8}$: Intellectual Capital significantly influences Firm Value through Financial Performance as an intervening variable.

H₉: Good Corporate Governance significantly influences Firm Value through Financial Performance as an intervening variable.

 \mathbf{H}_{10} : Debt to Equity Ratio significantly influences Firm Value through Financial Performance as an intervening variable.

Figure 2 explained theoretical framework is needed that is developed based on the literature review and relationship between variables to clarify the scope and sequence of this research.

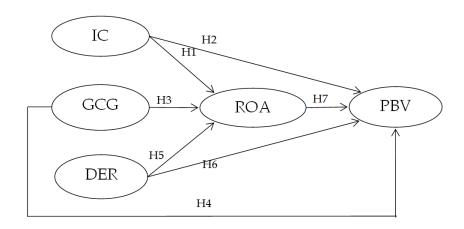


Figure 2.
Theoretical Framework

RESEARCH METHOD

This study uses a quantitative approach with secondary data. The data used is panel data with a purposive sampling technique. The unit of analysis in this study is all issuers consistently listed on the Jakarta Islamic Index for the 2015-2019 period. The number of samples used was 85 (17 stocks x 5 years). The samples were taken from the company's financial statement that provides complete information regarding the data needed in this paper include; Intellectual Capital, Good Corporate Governance, Debt to Equity Ratio, Return on Assets, and Price to Book Value. Then, the sample of this research 17 (seventeen) stocks listed on the Jakarta Islamic Index, including; ADRO, AKRA, ANTM, ASII, BSDE, ICBP, INCO, INDF, KLBF, LPPF, PGAS, PTBA, PTPP, TLKM, UNTR, UNVR, and WIKA with 85 (eighty-five) samples.

The analytical method chosen is PLS-based SEM. PLS is a powerful analytical method because it is not based on many assumptions (Astakoni & Nursiani, 2020). The use of PLS-SEM is advisable to estimate models that use secondary data like in this research. PLS estimation is helpful for testing models that use panel data (Benitez *et al.*, 2018). Ali *et al.* (2018) define SEM as a multivariate analysis in the social sector where the variables are latent (unobserved variable) and indicator (observed variable). The researchers used SEM-PLS because the variables used consisted of latent variables and indicators and a relatively small number of samples. Jr *et al.* (2019) and Romo-Gonzalez *et al.* (2018) also stated that SEM-PLS could be used for much smaller sample sizes. A structural model or inner model is made to test between exogenous and endogenous. Furthermore, the researcher will get the coefficient and p-value values for drawing conclusions. The R-Square test and the influence of the variables were obtained from the bootstrapping process (Khairiyani & Mubyarto, 2019).

Sobel Test to examine the indirect effect of independent variables toward dependent variable through intervening variable. The structural model in this study is as follows;

$$Y_{1} = \beta_{1} X_{1} + \beta_{2} X_{2} + \beta_{3} X_{3} + e_{1}.$$

$$Y_{2} = \beta_{1} X_{1} + \beta_{2} X_{2} + \beta_{3} X_{3} + \beta_{4} Y_{1} + e_{2}.$$



Information:

 β : Regression coefficient

X₁: Intellectual Capital (IC)

X₂: Good Corporate Governance (GCG)

X₃: Capital Structure (DER)

Y₁: Financial Performance (ROA)

Y₂: Firm Value (PBV)

e: Error.

RESULTS AND DISCUSSION

This research has a dependent variable, namely PBV, three independents variables are IC, GCG, and DER, and the intervening variable is ROA. A descriptive statistic is one part of data analysis to describe the characteristics of the data from each variable used in this study. The descriptive statistic can be seen in **Table 1** as follows:

Table 1
Descriptive Statistics

					DED
	PBV	ROA	IC	GCG	DER
N	85	85	85	85	85
Mean	-3.103	8.390	8.166	0.374	1.044
Median	-0.160	6.200	5.530	0.370	0.820
Maximum	3.840	45.790	49.510	0.570	2.910
Minimum	-228.450	-4.750	1.210	0.080	0.140
Std. Dev.	24.679	8.550	8.790	0.090	0.705
Excess Kurtosis	83.698	6.317	13.090	1.505	0.233
Skewness	-9.118	2.188	3.603	-0.477	1.082

Source: Secondary data processed, 2020

Table 1 shows that the number of data in each variable is 85 data. The descriptive statistics result explained that the minimum and maximum values of PBV variable are -228.45 dan 3.84, mean value is -3.103 and standard deviation value is 24.68. The standard deviation value of ROA is 8.55, the maximum value

is 45.79, the minimum value is -4.75, and 8.39 for mean value. Furthermore, for the independent variable, IC has a maximum value of 49.51; the minimum value is 1.21, 8.17 for the mean value, and 8.79 for the standard deviation value of IC. The maximum and minimum values of GCG are 0.57 and 0.08, with mean values is 0.37 and 0.09 for standard deviation values. Moreover, the third independent variable, DER has a standard deviation value of 0.705; the mean value is 1.044, 0.14, and 2.91 for the maximum and minimum value of DER.

Table 2

Result of Coefficient of Determination Test (R²) ROA

Model	R Square	Adjusted R ²
1	.281ª	.254
1	.325ª	.292

Source: Secondary data processed, 2020

Table 2 shows that the R-Square value of the ROA construct is 0,281. It means that the structural model of the independent variable on the dependent variable is weak. The IC, GCG, and DER variables explained the ROA variance of 28,1%, and the remaining 71,9% was influenced by other factors not examined in this study. Then, the R-Square value of the construct Δ**PBV** is 0,325. IC, GCG, DER, and ROA variables explained the PBV variance of 32,5%, and the remaining 67,5% was influenced by other factors not examined in this study.

Table 3
Result of Path Coefficients

	Original Sample (O)	Standard Deviation (STEDEV)	T Statistic (O/ STDEV)	P Values	Significant Value
IC à ROA	-0.118	0.073	1.615	0.107	Rejected
IC àPBV	-0.130	0.063	2.070	0.039	Received
GCG à ROA	-0.494	0.134	3.693	0.000	Received
GCG à PBV	0.001	0.131	0.006	0.995	Rejected
DER à ROA	-0.041	0.110	0.377	0.707	Rejected
DER à PBV	-0.245	0.095	2.583	0.010	Received
ROA à PBV	-0.532	0.204	2.608	0.009	Received

Source: Processed, 2020



The Effect of Intellectual Capital on Financial Performance

The estimation parameter to test the effect of Intellectual Capital on Financial Performance shows that the t value is smaller than the t table (1.615 < 1.99), indicating that H_1 is **rejected**. It means that Intellectual Capital has no significant effect on the Financial Performance of listed companies on the Jakarta Islamic Index.

Intellectual capital can create competitive advantages and value-added through innovation and development of the business environment to generate maximum company profits (Jeneo, 2013). However, the results of this study have broken this theory. Supported by the research results of Sunardi (2017), Rahajeng & Hasibuan (2020) and Weqar *et al.* (2020) state that intellectual capital does not have a significant effect on financial performance as proxied by Return On Assets (ROA). It can be caused by the company still not optimally utilizing intellectual resources efficiently and still using the business of labor-based business compared to knowledge-based business. Companies rely more on physical capital and financial capital in generating profits.

The Effect of Intellectual Capital on Firm Value

The estimation parameter to test the effect of Intellectual Capital on firm value shows that the t value is higher than the t table (2.070 > 1.99), indicating that H_2 is **accepted**. It means that Intellectual Capital has a significant effect on the Firm Value of listed companies on the Jakarta Islamic Index.

Chen *et al.* (2005) stated that the higher the intellectual resources owned by the company, the higher the value of shares that investors are willing to pay. The results of this study support Purnamasari (2017), Yovita & Amrania (2018), and Sunarsih *et al.* (2019), who concluded that intellectual capital has a significant effect on firm value as measured by price book to value (PBV). Ulum (2008) states that the effective and efficient use of intellectual resources will stimulate the company's creation to encourage investors to invest.

The Effect of Good Corporate Governance on Financial Performance

The estimation parameter to test the effect of Good Corporate Governance on Financial Performance shows that the t value is greater than the t table (3.693) > 1.99), indicating that H $_3$ is **accepted**. It means that Good Corporate Governance has a significant effect on the Financial Performance of listed companies on the Jakarta Islamic Index.

Supervision and monitoring carried out by the largest shareholder are very important in increasing the company's profitability—the higher the institutional ownership, the tighter the supervision on company management. The position of the independent commissioner ensures the strategies adopted by the company, monitors management in managing the company, requires transparent and effective accountability implementation (Saputra *et al.*, 2017). Independent commissioners encourage management performance to achieve company goals, including the goal of generating significant profits. This research is in line with Larosa *et al.* (2019) and Oktaryani *et al.* (2017), which states that good corporate governance significantly affects financial performance.

The Effect of Good Corporate Governance on Firm Value

The estimation parameter to test the effect of Good Corporate Governance on Firm Value shows that the t value is smaller than the t table (0.006 < 1.99), indicating that H_4 is **rejected**. It means that Good Corporate Governance has no significant effect on the Firm Value of listed companies on the Jakarta Islamic Index.

Ekaputra et al. (2020), Wahyudi & Chairunesia (2019), Kartika & Utami (2019), and Harahap et al. (2019) found that the composition of institutional ownership and independent commissioners had no significant effect on the creation of company value. The strategic alignment hypothesis reveals that institutional shareholders who hold majority shares are thought to be more inclined to the side and cooperate with certain parties in management to prioritize their interests over those of minority investors (Amaliyah & Herwiyanti, 2019). The existence of independent commissioners cannot affect the company's value because their performance is less objective in monitoring the board of directors. Independent commissioners are unable to intervene in inappropriate board decisions due to which investors respond negatively to this situation and impact the decline in company value (Rusli et al., 2020).



The Effect of Debt to Equity Ratio on Financial Performance

The estimation parameter to test the effect of Debt to Equity Ratio on Financial Performance shows that the t value is smaller than the t table (0.377 < 1.99), indicating that H_5 is **rejected**. It means that the Debt to Equity Ratio has no significant effect on the Financial Performance of listed companies on the Jakarta Islamic Index.

Companies that already have sufficient assets to fund company activities include managing company assets. Therefore, the company uses internal sources of funds in retained earnings and equity participation in its capital structure. The company does not want to take risks because it uses foreign funds, namely debt, in the short and long term. The results of this study support the findings of Sukasa *et al.* (2017), Wartono (2018), Setyaningsih & Cunengsih (2018), and Maulita & Tania (2018), which state that the Debt to Equity Ratio does not have a significant effect on the return on assets of the company.

The Effect of Debt to Equity Ratio on Firm Value

The estimation parameter to test the effect of Debt to Equity Ratio on Firm Value shows that t value is greater than t table (2.583 > 1.99), indicating that $\rm H_6$ is **accepted**. It means that the Debt to Equity Ratio significantly affects the Firm Value of listed companies on the Jakarta Islamic Index.

The firm value will decrease when the company uses debt on capital that exceeds the optimum limit (> 2.0). Companies that have large debts tend to have a high risk of paying back their debt costs. It is terrible news for investors and causes the company's value to fall. Nasehah & Widyarti (2012) said that the proportion of debt that exceeds the optimum limit in the company's capital structure to finance operational costs would reduce the company's value. Sukoco (2013) and Septariani (2017) support the results of this study by stating that the Debt to Equity Ratio has a significant effect on firm value.

The Effect of Financial Performance on Firm Value

The estimation parameter to test the effect of Financial Performance on Firm Value shows that the t value is greater than the t table (2.608 > 1.99), indicating

that H_7 is **accepted**. It means that Financial Performance has a significant effect on the Firm Value of listed companies on the Jakarta Islamic Index.

This study indicates that an increase in Return On Assets reduces the Price to Book Value. This statement is supported by Pratama & Wiksuana (2018), Triagustina *et al.* (2015), and Sinaga *et al.* (2019), which states that financial performance and firm value have a significant negative relationship. This situation can be caused because the profit retained by the company is too large, and the return on assets distributed to investors is minimal. The profitability generated by the company tends not to be shared with shareholders but is used for the company's operations and to expand its investment projects.

Testing the indirect effect is conducted by using the Sobel test to observe the effect of the independent variable on the dependent variable using intervening variables. The Sobel test can be carried out using the following formulations:

$$Sab = \sqrt{b^2 Sa^2 + a^2 Sb^2 + Sa^2 Sb^2}$$

The Effect of Intellectual Capital on Firm Value through Financial Performance as Intervening

Based on the results of *the Sobel Test* formulation, it is known that the influence of the intellectual capital variable on the firm value variable with the financial performance variable as intervening has t value less than t table (1.306284 < 1.99). Therefore, hypothesis H_8 is **rejected**. Intellectual capital has no significant effect on firm value with financial performance as an intervening variable.

Junaedi et al. (2020), Suryanti et al. (2020), and Siti et al. (2020) state that financial performance can not mediate the relationship between intellectual capital and firm value. Due to the company's management being unable to utilize the components of the Value Added Intellectual Coefficient (VAIC) of the company effectively and efficiently; therefore it is unable to generate significant profits. Investors ignore this variable because they are unable to increase wealth in the form of capital gains or dividends for investors (Siti et al., 2020). Thus, the role of financial performance as a mediator has failed.



The Effect of Good Corporate Governance on Firm Value through Financial Performance as Intervening

Based on the results of the Sobel Test formulation, it is known that the effect of the variable good corporate governance on firm value variables with the financial performance variable as an intervening has a value of t value greater than t table (2.078651 > 1.99). Therefore, hypothesis H_9 is **accepted**. Good corporate governance has a significant effect on firm value with financial performance as an intervening variable.

Financial performance can mediate the relationship between independent commissioners and institutional ownership of firm value. In the perspective of signaling theory, financial performance is a variable used as a reference by investors to assess a company's share price, regardless of whom the company is led and how much institutional share ownership is in the company (Widnyana, 2019). The increasing number of independent directors will increase share ownership and company profits; thus, investors will be attracted to invest their capital (Kadarningsih *et al.*, 2020). According to a financial perspective, company value can be created if the company can generate a return of capital more remarkable than the cost of capital (Suprayitno *et al.*, 2015).

The Effect of Debt to Equity Ratio on Firm Value through Financial Performance as Intervening

Based on the results of the Sobel Test formulation, it is known that the influence of debt to equity ratio variable on the firm value variable with the financial performance variable as intervening has t value less than t table (1.306284 < 1.99). Therefore, the hypothesis H_{10} is **rejected**, debt to equity ratio has no significant effect on firm value with financial performance as an intervening variable.

The research results by Setia Rini *et al.* (2018) state that the share of company capital used as debt collateral to creditors cannot stimulate company performance in generating profits. Meanwhile, on the one hand, profitability is used as an analytical tool to assess a company which is usually reflected in its share price. This study indicates that the company has sufficient internal funds to fund company activities, including managing company assets. The low debt ratio used results in a low-interest expense; therefore, it does not reduce the profit

generated by the company. Observing that debt to equity ratio does not affect the return on assets, financial performance cannot mediate the relationship between capital structure and firm value.

CONCLUSION

This study concludes that the direct effect of Intellectual Capital, Debt to Equity Ratio, and Financial Performance on Firm Value have a significant effect. Good Corporate Governance has a significant effect on the Financial Performance of the Jakarta Islamic Index in 2015-2019. Meanwhile, the indirect effect test proves that Financial Performance can only mediate the relationship between the influence of Good Corporate Governance and Firm Value. However, it cannot mediate between the relationship between Intellectual Capital and Debt to Equity Ratio.

This research implies that the creation of firm value is what companies should give the concern. The market price, which is higher than the company's book value, will attract investors to invest with the notes that the company has provided a favorable description of the future. Investors are more interested in companies that provide great wealth with little risk. All aspects of company management must be paid more attention, especially in making business policies that will impact profitability and the creation of value. This study is limited in terms of time and object of research. It is expected that the next researcher can add variables and the period of the study. Therefore, the results of the research could be broader.



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