**LAMPIRAN**

1. **Hasil Tabulasi Jawaban Responden pada Variabel Budaya Perusahaan**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No** | **X1** | **X2** | **X3** | **X4** | **X5** | **X6** | **X7** | **X8** | **X9** | **X10** | **X11** | **X12** | **X13** | **X14** | **X15** | **X16** | **X17** | **X18** | **X19** | **X20** | **X21** | **X22** | **X23** | **X24** | **Y1** | **Y2** | **Y3** | **Y4** | **Y5** |
| 1 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 3 | 3 |
| 2 | 4 | 2 | 2 | 5 | 3 | 2 | 2 | 3 | 4 | 2 | 2 | 4 | 4 | 2 | 2 | 2 | 2 | 2 | 2 | 4 | 4 | 2 | 4 | 2 | 3 | 3 | 3 | 3 | 3 |
| 3 | 5 | 3 | 2 | 1 | 2 | 2 | 5 | 4 | 3 | 2 | 4 | 3 | 1 | 1 | 4 | 5 | 1 | 1 | 3 | 5 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 2 | 2 |
| 4 | 4 | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 3 | 4 | 4 | 2 | 2 | 3 | 4 | 3 | 4 | 4 | 4 | 2 | 3 | 4 | 4 | 4 | 5 | 3 | 3 |
| 5 | 5 | 3 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 5 | 3 | 2 |
| 6 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 3 |
| 7 | 4 | 3 | 2 | 5 | 3 | 2 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 3 | 2 |
| 8 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 2 | 4 | 2 | 2 | 2 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 3 | 3 | 4 | 4 | 5 | 3 | 3 |
| 9 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 2 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 3 | 3 |
| 10 | 3 | 3 | 3 | 4 | 3 | 2 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 2 | 3 |
| 11 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 3 |
| 12 | 5 | 3 | 4 | 5 | 4 | 2 | 5 | 5 | 5 | 2 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 3 | 3 |
| 13 | 3 | 4 | 4 | 3 | 2 | 3 | 3 | 4 | 3 | 2 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 |
| 14 | 4 | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 3 | 4 | 4 | 2 | 2 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 5 | 2 | 3 |
| 15 | 5 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 3 |
| 16 | 4 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 2 |
| 17 | 4 | 3 | 5 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 3 | 3 |
| 18 | 4 | 3 | 4 | 5 | 4 | 2 | 3 | 4 | 4 | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 3 |
| 19 | 5 | 4 | 5 | 4 | 4 | 2 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 3 |
| 20 | 4 | 3 | 3 | 4 | 4 | 1 | 4 | 4 | 4 | 2 | 3 | 4 | 4 | 3 | 4 | 2 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 3 | 2 |
| 21 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 3 | 4 | 4 | 2 | 2 | 3 | 4 | 3 | 4 | 4 | 4 | 2 | 3 | 3 | 4 | 5 | 4 | 2 | 2 |
| 22 | 5 | 3 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 3 |
| 23 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 2 | 3 |
| 24 | 4 | 3 | 2 | 5 | 3 | 2 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 3 | 2 |
| 25 | 4 | 4 | 5 | 5 | 3 | 2 | 2 | 2 | 4 | 2 | 2 | 2 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 3 | 4 | 4 | 3 | 4 | 3 | 2 |
| 26 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 3 | 3 |
| 27 | 4 | 3 | 4 | 4 | 4 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 |
| 28 | 4 | 2 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 |
| 29 | 4 | 2 | 4 | 4 | 4 | 3 | 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 30 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 |
| 31 | 4 | 4 | 4 | 4 | 4 | 3 | 1 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 3 |
| 32 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 |
| 33 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 4 | 3 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 4 |
| 34 | 5 | 3 | 4 | 4 | 3 | 2 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 2 | 3 | 3 | 3 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 3 | 4 | 4 |
| 35 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 3 | 2 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 |
| 36 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 3 |
| 37 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 38 | 4 | 4 | 5 | 5 | 4 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 |
| 39 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 |
| 40 | 4 | 4 | 4 | 4 | 4 | 3 | 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 |
| 41 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 |
| 42 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 3 | 3 |
| 43 | 5 | 3 | 4 | 4 | 3 | 2 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 3 | 3 | 3 | 3 | 3 |
| 44 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 45 | 5 | 3 | 4 | 4 | 3 | 2 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 5 | 3 | 3 | 3 | 4 | 3 | 2 | 4 | 5 | 5 | 4 | 4 | 3 | 3 |
| 46 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 47 | 4 | 4 | 5 | 5 | 4 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 |
| 48 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 3 | 5 | 5 | 4 | 4 | 4 |
| 49 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 3 | 3 |
| 50 | 4 | 4 | 4 | 4 | 5 | 4 | 2 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 |
| 51 | 4 | 2 | 3 | 4 | 4 | 4 | 3 | 2 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 3 |
| 52 | 4 | 4 | 4 | 4 | 4 | 3 | 1 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 |
| 53 | 4 | 2 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 3 | 4 | 5 | 5 | 4 | 4 |
| 54 | 4 | 2 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 |
| 55 | 5 | 4 | 4 | 4 | 3 | 2 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 5 | 3 | 3 | 3 | 4 | 3 | 2 | 4 | 5 | 5 | 4 | 4 | 3 | 3 |
| 56 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 3 | 2 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 |
| 57 | 4 | 4 | 3 | 4 | 3 | 2 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 3 |
| 58 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 |
| 59 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 |
| 60 | 4 | 4 | 4 | 3 | 2 | 3 | 3 | 4 | 3 | 2 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 3 |

1. **Hasil Analisis Deskriptif Demografi Responden**
2. Jenis Kelamin Responden

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **JENIS KELAMIN** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | L | 29 | 48,3 | 48,3 | 48,3 |
| P | 31 | 51,7 | 51,7 | 100,0 |
| Total | 60 | 100,0 | 100,0 |  |

1. Pendidikan Terakhir Responden

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PENDIDIKAN** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Diploma | 8 | 13,3 | 13,3 | 13,3 |
| S1 | 52 | 86,7 | 86,7 | 100,0 |
| Total | 60 | 100,0 | 100,0 |  |

1. Lama Bekerja Responden

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **LAMA BEKERJA** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | > 1 thn - < 3 thn | 16 | 26,7 | 26,7 | 26,7 |
| > 10 thn | 3 | 5,0 | 5,0 | 31,7 |
| 0 - 1 thn | 12 | 20,0 | 20,0 | 51,7 |
| 3 thn - < 5 thn | 23 | 38,3 | 38,3 | 90,0 |
| 5 thn - < 10 thn | 6 | 10,0 | 10,0 | 100,0 |
| Total | 60 | 100,0 | 100,0 |  |

1. **Hasil Analisis Deskriptif Statistik Budaya Perusahaan**
2. Budaya Perusahaan Bank Muamalat

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Descriptive Statistics** | | | | | |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| X1 | 25 | 3,0 | 5,0 | 4,240 | ,5972 |
| X5 | 25 | 2,0 | 4,0 | 3,520 | ,6532 |
| X9 | 25 | 3,0 | 5,0 | 4,040 | ,4546 |
| X13 | 25 | 1,0 | 5,0 | 3,640 | ,7572 |
| X17 | 25 | 1,0 | 5,0 | 3,760 | ,9256 |
| X21 | 25 | 3,0 | 5,0 | 4,120 | ,4397 |
| Sum |  |  |  | 23,320 |  |
| Mean |  |  |  | 3,887 |  |
| Percent |  |  |  | 77,733 |  |
| Valid N (listwise) | 25 |  |  |  |  |
|  |  |  |  |  |  |
| **Descriptive Statistics** | | | | | |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| X2 | 25 | 2,0 | 4,0 | 3,240 | ,7234 |
| X6 | 25 | 1,0 | 4,0 | 2,680 | ,8021 |
| X10 | 25 | 2,0 | 4,0 | 2,800 | ,8660 |
| X14 | 25 | 1,0 | 5,0 | 3,080 | ,8622 |
| X18 | 25 | 1,0 | 4,0 | 3,240 | ,7234 |
| X22 | 25 | 2,0 | 5,0 | 3,440 | ,8699 |
| Sum |  |  |  | 18,480 |  |
| Mean |  |  |  | 3,080 |  |
| Percent |  |  |  | 61,600 |  |
| Valid N (listwise) | 25 |  |  |  |  |
|  |  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Descriptive Statistics** | | | | | |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| X3 | 25 | 2,0 | 5,0 | 3,720 | ,9798 |
| X7 | 25 | 2,0 | 5,0 | 3,880 | ,9274 |
| X11 | 25 | 2,0 | 5,0 | 3,320 | ,7483 |
| X15 | 25 | 2,0 | 5,0 | 3,600 | ,8165 |
| X19 | 25 | 2,0 | 5,0 | 3,880 | ,6658 |
| X23 | 25 | 3,0 | 5,0 | 3,880 | ,7810 |
| Sum |  |  |  | 22,280 |  |
| Mean |  |  |  | 3,713 |  |
| Percent |  |  |  | 74,267 |  |
| Valid N (listwise) | 25 |  |  |  |  |
|  |  |  |  |  |  |
| **Descriptive Statistics** | | | | | |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| X4 | 25 | 1,0 | 5,0 | 4,040 | ,9345 |
| X8 | 25 | 2,0 | 5,0 | 3,840 | ,6880 |
| X12 | 25 | 2,0 | 5,0 | 3,880 | ,7257 |
| X16 | 25 | 2,0 | 5,0 | 3,560 | ,7681 |
| X20 | 25 | 3,0 | 5,0 | 4,040 | ,3512 |
| X24 | 25 | 2,0 | 5,0 | 3,640 | ,8103 |
| Sum |  |  |  | 23,000 |  |
| Mean |  |  |  | 3,833 |  |
| Percent |  |  |  | 76,667 |  |
| Valid N (listwise) | 25 |  |  |  |  |

1. Budaya Perusahaan BNI Syariah

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Descriptive Statistics** | | | | | |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| X1 | 35 | 4,0 | 5,0 | 4,314 | ,4710 |
| X5 | 35 | 2,0 | 5,0 | 3,686 | ,6761 |
| X9 | 35 | 3,0 | 5,0 | 4,257 | ,5054 |
| X13 | 35 | 3,0 | 5,0 | 4,029 | ,2956 |
| X17 | 35 | 2,0 | 5,0 | 3,743 | ,6572 |
| X21 | 35 | 3,0 | 5,0 | 3,943 | ,4816 |
| Sum |  |  |  | 23,971 |  |
| Mean |  |  |  | 3,995 |  |
| Percent |  |  |  | 79,905 |  |
| Valid N (listwise) | 35 |  |  |  |  |
|  |  |  |  |  |  |
| **Descriptive Statistics** | | | | | |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| X2 | 35 | 2,0 | 4,0 | 3,400 | ,7356 |
| X6 | 35 | 2,0 | 5,0 | 3,457 | ,8168 |
| X10 | 35 | 2,0 | 4,0 | 3,429 | ,6547 |
| X14 | 35 | 2,0 | 5,0 | 3,657 | ,7253 |
| X18 | 35 | 3,0 | 5,0 | 3,686 | ,7581 |
| X22 | 35 | 2,0 | 5,0 | 3,743 | ,9185 |
| Sum |  |  |  | 21,371 |  |
| Mean |  |  |  | 3,562 |  |
| Percent |  |  |  | 71,238 |  |
| Valid N (listwise) | 35 |  |  |  |  |
|  |  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Descriptive Statistics** | | | | | |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| X3 | 35 | 3,0 | 5,0 | 4,000 | ,4851 |
| X7 | 35 | 1,0 | 5,0 | 3,314 | 1,1054 |
| X11 | 35 | 3,0 | 5,0 | 3,571 | ,5576 |
| X15 | 35 | 3,0 | 5,0 | 3,771 | ,4902 |
| X19 | 35 | 3,0 | 5,0 | 4,029 | ,7065 |
| X23 | 35 | 3,0 | 5,0 | 4,200 | ,4728 |
| Sum |  |  |  | 22,886 |  |
| Mean |  |  |  | 3,814 |  |
| Percent |  |  |  | 76,286 |  |
| Valid N (listwise) | 35 |  |  |  |  |
|  |  |  |  |  |  |
| **Descriptive Statistics** | | | | | |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| X4 | 35 | 3,0 | 5,0 | 4,200 | ,4728 |
| X8 | 35 | 2,0 | 5,0 | 3,857 | ,5500 |
| X12 | 35 | 2,0 | 5,0 | 3,857 | ,6011 |
| X16 | 35 | 2,0 | 5,0 | 3,829 | ,6177 |
| X20 | 35 | 3,0 | 5,0 | 4,000 | ,4851 |
| X24 | 35 | 3,0 | 5,0 | 4,029 | ,5681 |
| Sum |  |  |  | 23,771 |  |
| Mean |  |  |  | 3,962 |  |
| Percent |  |  |  | 79,238 |  |
| Valid N (listwise) | 35 |  |  |  |  |

1. **Hasil Analisis Deskriptif Kinerja Pemasaran**
2. Deskriptif Frekuensi Kinerja Pemasaran Bank Muamalat

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Statistics** | | | | | | |
|  | | Y1 | Y2 | Y3 | Y4 | Y5 |
| N | Valid | 25 | 25 | 25 | 25 | 25 |
| Missing | 0 | 0 | 0 | 0 | 0 |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y1** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 3 | 1 | 4.0 | 4.0 | 4.0 |
| 4 | 20 | 80.0 | 80.0 | 84.0 |
| 5 | 4 | 16.0 | 16.0 | 100.0 |
| Total | 25 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y2** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 3 | 2 | 8.0 | 8.0 | 8.0 |
| 4 | 16 | 64.0 | 64.0 | 72.0 |
| 5 | 7 | 28.0 | 28.0 | 100.0 |
| Total | 25 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y3** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 3 | 1 | 4.0 | 4.0 | 4.0 |
| 4 | 12 | 48.0 | 48.0 | 52.0 |
| 5 | 12 | 48.0 | 48.0 | 100.0 |
| Total | 25 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y4** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 2 | 6 | 24.0 | 24.0 | 24.0 |
| 3 | 19 | 76.0 | 76.0 | 100.0 |
| Total | 25 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y5** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 2.0 | 8 | 32.0 | 32.0 | 32.0 |
| 3.0 | 17 | 68.0 | 68.0 | 100.0 |
| Total | 25 | 100.0 | 100.0 |  |

1. Deskriptif Frekuensi Kinerja Pemasaran BNI Syariah

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Statistics** | | | | | | | | | | | |
|  | | | Y1 | | Y2 | | Y3 | Y4 | | Y5 | |
| N | Valid | | 35 | | 35 | | 35 | 35 | | 35 | |
| Missing | | 0 | | 0 | | 0 | 0 | | 0 | |
| **Y1** | | | | | | | | | | |
|  | | Frequency | | Percent | | Valid Percent | | | Cumulative Percent | |
| Valid | 3 | 1 | | 2.9 | | 2.9 | | | 2.9 | |
| 4 | 21 | | 60.0 | | 60.0 | | | 62.9 | |
| 5 | 13 | | 37.1 | | 37.1 | | | 100.0 | |
| Total | 35 | | 100.0 | | 100.0 | | |  | |
| **Y2** | | | | | | | | | | |
|  | | Frequency | | Percent | | Valid Percent | | | Cumulative Percent | |
| Valid | 3 | 1 | | 2.9 | | 2.9 | | | 2.9 | |
| 4 | 24 | | 68.6 | | 68.6 | | | 71.4 | |
| 5 | 10 | | 28.6 | | 28.6 | | | 100.0 | |
| Total | 35 | | 100.0 | | 100.0 | | |  | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y3** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 3 | 2 | 5.7 | 5.7 | 5.7 |
| 4 | 20 | 57.1 | 57.1 | 62.9 |
| 5 | 13 | 37.1 | 37.1 | 100.0 |
| Total | 35 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y4** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 3 | 10 | 28.6 | 28.6 | 28.6 |
| 4 | 23 | 65.7 | 65.7 | 94.3 |
| 5 | 2 | 5.7 | 5.7 | 100.0 |
| Total | 35 | 100.0 | 100.0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Y5** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 3.0 | 12 | 34.3 | 34.3 | 34.3 |
| 4.0 | 21 | 60.0 | 60.0 | 94.3 |
| 5.0 | 2 | 5.7 | 5.7 | 100.0 |
| Total | 35 | 100.0 | 100.0 |  |

1. Kinerja Keuangan Bank Muamalat

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Descriptive Statistics** | | | | | |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| CAR | 5 | 11.03 | 14.43 | 12.7020 | 1.43247 |
| ROA | 5 | .17 | 1.13 | .3940 | .41307 |
| ROE | 5 | 2.20 | 14.71 | 5.3980 | 5.24410 |
| BOPO | 5 | 85.52 | 97.41 | 94.2940 | 5.14790 |
| FDR | 5 | 76.76 | 99.99 | 89.0680 | 8.97784 |
| Valid N (listwise) | 5 |  |  |  |  |

1. Kinerja Keuangan BNI Syariah

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Descriptive Statistics** | | | | | |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| CAR | 5 | 16.23 | 20.67 | 18.5020 | 1.60808 |
| ROA | 5 | 1.27 | 1.48 | 1.3680 | .08955 |
| ROE | 5 | 6.33 | 11.39 | 9.5020 | 1.96523 |
| BOPO | 5 | 88.11 | 90.89 | 89.4440 | 1.05588 |
| FDR | 5 | 78.60 | 97.86 | 89.1980 | 7.48577 |
| Valid N (listwise) | 5 |  |  |  |  |

1. **Hasil Uji Beda** 
   1. **Uji Normalitas**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **One-Sample Kolmogorov-Smirnov Test** | | | | | | | | |
|  | | | Kelompok | PangsaPasar | | DPK | | Pembiayaan |
| N | | | 8 | 8 | | 8 | | 8 |
| Normal Parametersa,b | Mean | | 1.50 | 14.1963 | | 28614.00 | | 26274.13 |
| Std. Deviation | | .535 | 8.20752 | | 16545.286 | | 14876.759 |
| Most Extreme Differences | Absolute | | .325 | .283 | | .213 | | .216 |
| Positive | | .325 | .283 | | .213 | | .216 |
| Negative | | -.325 | -.233 | | -.162 | | -.209 |
| Kolmogorov-Smirnov Z | | | .920 | .801 | | .602 | | .612 |
| Asymp. Sig. (2-tailed) | | | .366 | .543 | | .862 | | .848 |
| **One-Sample Kolmogorov-Smirnov Test** | | | | | | | | |
|  | | | | | ROA | | ROE | |
| N | | | | | 8 | | 8 | |
| Normal Parametersa,b | | Mean | | | .7988 | | 6.6825 | |
| Std. Deviation | | | .63278 | | 3.94395 | |
| Most Extreme Differences | | Absolute | | | .298 | | .262 | |
| Positive | | | .298 | | .262 | |
| Negative | | | -.272 | | -.247 | |
| Kolmogorov-Smirnov Z | | | | | .844 | | .741 | |
| Asymp. Sig. (2-tailed) | | | | | .475 | | .642 | |
| a. Test distribution is Normal. | | | | | | | | |
| b. Calculated from data. | | | | | | | | |

* 1. **Uji Beda (Independent Sample T Test)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Group Statistics** | | | | | |
|  | Kelompok | N | Mean | Std. Deviation | Std. Error Mean |
| PangsaPasar | Bank Muamalat | 4 | 21.7775 | 1.68120 | .84060 |
| BNI Syariah | 4 | 6.6150 | 1.04277 | .52138 |
| DPK | Bank Muamalat | 4 | 43243.75 | 6793.199 | 3396.599 |
| BNI Syariah | 4 | 13984.25 | 4674.259 | 2337.130 |
| Pembiayaan | Bank Muamalat | 4 | 39627.75 | 4615.070 | 2307.535 |
| BNI Syariah | 4 | 12920.50 | 4426.233 | 2213.116 |
| ROA | Bank Muamalat | 4 | .2100 | .04243 | .02121 |
| BNI Syariah | 4 | 1.3875 | .09032 | .04516 |
| ROE | Bank Muamalat | 4 | 3.0700 | .73271 | .36636 |
| BNI Syariah | 4 | 10.2950 | .97835 | .48917 |

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| --- | --- | --- | --- | --- | --- |
| **Independent Samples Test** | | | | | |
|  | | Levene's Test for Equality of Variances | | t-test for Equality of Means | |
| F | Sig. | t | df |
|
| PangsaPasar | Equal variances assumed | .668 | .445 | 15.329 | 6 |
| Equal variances not assumed |  |  | 15.329 | 5.011 |
| DPK | Equal variances assumed | .288 | .611 | 7.097 | 6 |
| Equal variances not assumed |  |  | 7.097 | 5.321 |
| Pembiayaan | Equal variances assumed | .004 | .950 | 8.353 | 6 |
| Equal variances not assumed |  |  | 8.353 | 5.990 |
| ROA | Equal variances assumed | 2.096 | .198 | -23.599 | 6 |
| Equal variances not assumed |  |  | -23.599 | 4.262 |
| ROE | Equal variances assumed | 1.382 | .284 | -11.822 | 6 |
| Equal variances not assumed |  |  | -11.822 | 5.560 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Independent Samples Test** | | | | |
|  | | t-test for Equality of Means | | |
| Sig. (2-tailed) | Mean Difference | Std. Error Difference |
|
| PangsaPasar | Equal variances assumed | .000 | 15.16250 | .98917 |
| Equal variances not assumed | .000 | 15.16250 | .98917 |
| DPK | Equal variances assumed | .000 | 29259.500 | 4122.992 |
| Equal variances not assumed | .001 | 29259.500 | 4122.992 |
| Pembiayaan | Equal variances assumed | .000 | 26707.250 | 3197.280 |
| Equal variances not assumed | .000 | 26707.250 | 3197.280 |
| ROA | Equal variances assumed | .000 | -1.17750 | .04990 |
| Equal variances not assumed | .000 | -1.17750 | .04990 |
| ROE | Equal variances assumed | .000 | -7.22500 | .61115 |
| Equal variances not assumed | .000 | -7.22500 | .61115 |

|  |  |  |  |
| --- | --- | --- | --- |
| **Independent Samples Test** | | | |
|  | | t-test for Equality of Means | |
| 95% Confidence Interval of the Difference | |
| Lower | Upper |
| PangsaPasar | Equal variances assumed | 12.74210 | 17.58290 |
| Equal variances not assumed | 12.62140 | 17.70360 |
| DPK | Equal variances assumed | 19170.902 | 39348.098 |
| Equal variances not assumed | 18850.218 | 39668.782 |
| Pembiayaan | Equal variances assumed | 18883.787 | 34530.713 |
| Equal variances not assumed | 18880.479 | 34534.021 |
| ROA | Equal variances assumed | -1.29959 | -1.05541 |
| Equal variances not assumed | -1.31273 | -1.04227 |
| ROE | Equal variances assumed | -8.72044 | -5.72956 |
| Equal variances not assumed | -8.74960 | -5.70040 |

1. **Hasil Uji Regresi Sederhana**

|  |  |  |  |
| --- | --- | --- | --- |
| **Variables Entered/Removeda** | | | |
| Model | Variables Entered | Variables Removed | Method |
| 1 | Total Budaya Perusahaanb | . | Enter |
| a. Dependent Variable: Total Kinerja Pemasaran | | | |
| b. All requested variables entered. | | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model Summary** | | | | |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | .813a | .661 | .655 | 1.196 |
| a. Predictors: (Constant), Total Budaya Perusahaan | | | | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **ANOVAa** | | | | | | |
| Model | | Sum of Squares | Df | Mean Square | F | Sig. |
| 1 | Regression | 161.984 | 1 | 161.984 | 113.194 | .000b |
| Residual | 82.999 | 58 | 1.431 |  |  |
| Total | 244.983 | 59 |  |  |  |
| a. Dependent Variable: Budaya Pemasaran | | | | | | |
| b. Predictors: (Constant), Total Budaya Perusahaan | | | | | | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 2.491 | 1.605 |  | 1.552 | .126 |
| Total Budaya Perusahaan | .189 | .018 | .813 | 10.639 | .000 |
| a. Dependent Variable: Budaya Pemasaran | | | | | | |